

GlaxoSmithKline  
Fluarix  
Employer Vaccination Kit:  
Vaccination Clinic Announcement  
7GFRX039E  
November 19, 2007  
2:15 PM

[subject line]

**Help protect yourself, your family, and your coworkers from the flu!**

[date]

[name]

[address]

Dear [employee name]:

The flu season is almost here, and we are committed to keeping our employees and their families healthy. An annual flu vaccination is the best protection against getting the flu and can help us all maintain productivity and reduce medical costs.

We are pleased to announce that we are implementing an annual flu vaccination program. Over the next few weeks we will be sending out educational materials to help raise awareness of influenza, leading up to our free-immunization day. Influenza is a serious disease and can cause major disruption in your life and our organization, so we want to ensure that you have all the information you need to help you remain healthy.

Some interesting facts about the flu\*:

- Between 1990 and 1999, approximately 36,000 people died each year from complications of influenza infection
  - >90% of deaths were among persons  $\geq 65$  years of age
- Over 200,000 hospitalizations occurred each year as a result of influenza between 1979 and 2001
- In a recent study, almost 60% of workers knew of a coworker who had come to work sick or with the flu

We look forward to working with all of you to keep you, your families, and your coworkers healthy this flu season.

Sincerely,

[President or Medical Director]

\*Centers for Disease Control and Prevention. *Epidemiology and Prevention of Vaccine-Preventable Diseases*. Atkinson W, Hamborsky J, McIntyre L, Wolfe S, eds. 10th ed. Washington, DC: Public Health Foundation, 2007:235-256.

Centers for Disease Control and Prevention. Prevention and control of influenza: recommendations of the Advisory Committee on Immunization Practices (ACIP). *MMWR*. 2007;56(RR-6):1-54.

National Foundation for Infectious Diseases. Flu in the workplace: key facts & figures. [www.nfid.org/pdf/docs/factsandfigs.pdf](http://www.nfid.org/pdf/docs/factsandfigs.pdf). Accessed August 21, 2007.